



At WellLink, we believe that we are all one limitless link. Become a member today and link together for greater value and impact.

WellLink membership connects you to **real-time advocacy, actionable insights**, and the **dynamic solutions** required to succeed in today's rapidly evolving healthcare landscape. It's an investment in stronger financial performance and community impact.

Membership Value

Membership in WellLink pays for itself—**financially, strategically, and reputationally**. Every member gains access to margin-enhancing tools and exclusive promotional offers—plus policy influence, collaboration with cross-sector partners, and visibility as a leader driving healthcare's future.

Together, we reach farther, aim higher, unify better and accomplish more.

Health Alliance members also gain access to additional technologies and benefits, including:

- ✓ Proven return on investment through GPO savings and operational efficiencies.
- ✓ Opportunities to shape policy & advocacy initiatives.
- ✓ Collaboration across a broad network of mission-aligned partners.
- ✓ Visibility as a leader committed to innovation.
- ✓ Member-driven continuing education and content.

About WellLink

WellLink is committed to advancing **total well-being** by connecting people, organizations, and resources across the healthcare, economic, and social sectors. Building on a legacy of more than a century, WellLink unites advocacy, education, group purchasing, and community impact under one mission — serving healthcare organizations, businesses and communities through innovative solutions that promote better health and greater opportunity.

Invest in Your Future.
Lead the Change.

Organizations today must innovate, collaborate, and adapt to thrive. Membership with WellLink is not just a benefit—it's a **necessity**. View our membership benefits and pricing on the next page, and contact us or utilize our membership application to get started!



QUESTIONS?

Contact Daniel Lettenberger-Klein
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Become a WellLink *Member*

We Are All One Limitless Link

Membership Categories

Health Systems & Hospitals

Members are IDNs or single site hospitals.

- ✓ **Margin-Enhancing Tools and Insights:** Membership affords access to financial performance applications and analytics with exclusive promotional offers.
- ✓ **Data Advantage:** Access to >90% regional health data for benchmarking and strategy.
- ✓ **Policy Influence:** Direct voice in shaping national, state and local health advocacy.
- ✓ **Operational Efficiencies:** Group purchasing and cost savings through GPO and partners.
- ✓ **Innovation Access:** Priority participation in Social Determinants of Health (SDoH) Innovation Hub pilots.

Dues Term	Individual Hospital	Hospitals Within a System
One-Year	\$2,500 annually	\$2,300 per hospital annually
Two-Year	\$2,250 annually	\$2,070 per hospital annually
Three-Year	\$2,175 annually	\$2,000 per hospital annually

Allied Health Organizations

Members are non-hospital care providers such as extended care facilities, home health agencies, physician groups, FQHCs, community health, hospices, assisted living, nursing homes, urgent care centers, surgery centers, clinics, etc.

- ✓ **Margin-Enhancing Tools and Insights:** Access to applications that boost margins with exclusive promotional offers.
- ✓ **Integration:** Positioning within hospital and payer networks.
- ✓ **Best Practices:** Training, compliance, workforce readiness support.
- ✓ **Referrals:** Pipeline into community-based service coordination.

Dues Per Facility	
One-Year Membership	\$975
Two-Year Membership	\$880 per year
Three-Year Membership	\$850 per year

Educational & Charitable Organizations

Organizations that are healthcare oriented and dedicated to advancing quality healthcare through education and charitable efforts.

- ✓ **Margin-Enhancing Tools and Insights:** Access to tools and data for operational efficiency.
- ✓ **Research and Data Access:** Collaboration on population health and SDoH data.
- ✓ **Talent Pipeline:** Student internships, fellowships, workforce integration.
- ✓ **Mission Alignment:** Partnerships advancing community well-being.

Dues Per Organization	
One-Year Membership	\$675
Two-Year Membership	\$605 per year
Three-Year Membership	\$575 per year

Associate Members

Members in this group include trading partners, consultants, legal firms, accounting and other professional service firms, etc.

- ✓ **Margin-Enhancing Tools and Insights:** Introduction to applications for financial and operational performance.
- ✓ **Market Access:** Visibility with hospital and healthcare leadership.
- ✓ **Business Growth:** Opportunities to pilot and scale solutions.
- ✓ **Brand Positioning:** Alignment with WellLink's innovation and impact agenda.

Dues Per Facility	
One-Year Membership	\$1,175
Two-Year Membership	\$1,060 per year
Three-Year Membership	\$1,020 per year

Individual Members

- ✓ **Professional Growth and Education:** Leadership development and executive education.
- ✓ **Networking:** Peer connections across the healthcare sector.
- ✓ **Voice:** Participation in shaping community impact strategies.

Dues Per Individual	
One-Year Membership	\$195
Two-Year Membership	\$175 per year
Three-Year Membership	\$150 per year