

A photograph of two professional women of different ethnicities, both wearing light-colored blazers, looking at a white tablet device together. They appear to be in an office setting with large windows in the background.

**At WellLink, we believe that we are all one limitless link. Become a member today and link together for greater value and impact.**

WellLink membership connects you to **real-time advocacy, actionable insights, and the dynamic solutions** required to succeed in today's rapidly evolving healthcare landscape. It's an investment in stronger financial performance and community impact.

## Membership Value

Membership in WellLink pays for itself—**financially, strategically, and reputationally**. Every member gains access to margin-enhancing tools and exclusive promotional offers—plus policy influence, collaboration with cross-sector partners, and visibility as a leader driving healthcare's future.

**Together, we reach farther, aim higher, unify better and accomplish more.**

**Health Alliance members also gain access to additional technologies and benefits, including:**

- ✓ Proven return on investment through GPO savings and operational efficiencies.
- ✓ Opportunities to shape policy & advocacy initiatives.
- ✓ Collaboration across a broad network of mission-aligned partners.
- ✓ Visibility as a leader committed to innovation.
- ✓ Member-driven continuing education and content.

## About WellLink

WellLink is committed to advancing **total well-being** by connecting people, organizations, and resources across the healthcare, economic, and social sectors. Building on a legacy of more than a century, WellLink unites advocacy, education, group purchasing, and community impact under one mission — serving healthcare organizations, businesses and communities through innovative solutions that promote better health and greater opportunity.

***Invest in Your Future. Lead the Change.***

Organizations today must innovate, collaborate, and adapt to thrive. Membership with WellLink is not just a benefit—it's a necessity. View our membership benefits and pricing on the next page, and contact us or utilize our membership application to get started!



### QUESTIONS?

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# Become a WellLink Member

We Are All One Limitless Link

## Membership Categories

### Health Systems & Hospitals

Members are IDNs or single site hospitals.

- ✓ **Margin-Enhancing Tools and Insights:** Membership affords access to financial performance applications and analytics with exclusive promotional offers.
- ✓ **Data Advantage:** Access to >90% regional health data for benchmarking and strategy.
- ✓ **Policy Influence:** Direct voice in shaping national, state and local health advocacy.
- ✓ **Operational Efficiencies:** Group purchasing and cost savings through GPO and partners.
- ✓ **Innovation Access:** Priority participation in Social Determinants of Health (SDoH) Innovation Hub pilots.

Dues Term	Individual Hospital	Hospitals Within a System
One-Year	\$2,500 annually	\$2,300 per hospital annually
Two-Year	\$2,250 annually	\$2,070 per hospital annually
Three-Year	\$2,175 annually	\$2,000 per hospital annually

### Educational & Charitable Organizations

Organizations that are healthcare oriented and dedicated to advancing quality healthcare through education and charitable efforts.

- ✓ **Margin-Enhancing Tools and Insights:** Access to tools and data for operational efficiency.
- ✓ **Research and Data Access:** Collaboration on population health and SDoH data.
- ✓ **Talent Pipeline:** Student internships, fellowships, workforce integration.
- ✓ **Mission Alignment:** Partnerships advancing community well-being.

Dues Per Organization	
One-Year Membership	\$675
Two-Year Membership	\$605 per year
Three-Year Membership	\$575 per year

### Individual Members

- ✓ **Professional Growth and Education:** Leadership development and executive education.
- ✓ **Networking:** Peer connections across the healthcare sector.
- ✓ **Voice:** Participation in shaping community impact strategies.

### Allied Health Organizations

Members are non-hospital care providers such as extended care facilities, home health agencies, physician groups, FQHCs, community health, hospices, assisted living, nursing homes, urgent care centers, surgery centers, clinics, etc.

- ✓ **Margin-Enhancing Tools and Insights:** Access to applications that boost margins with exclusive promotional offers.
- ✓ **Integration:** Positioning within hospital and payer networks.
- ✓ **Best Practices:** Training, compliance, workforce readiness support.
- ✓ **Referrals:** Pipeline into community-based service coordination.

Dues Per Facility	
One-Year Membership	\$975
Two-Year Membership	\$880 per year
Three-Year Membership	\$850 per year

### Associate Members

Members in this group include trading partners, consultants, legal firms, accounting and other professional service firms, etc.

- ✓ **Margin-Enhancing Tools and Insights:** Introduction to applications for financial and operational performance.
- ✓ **Market Access:** Visibility with hospital and healthcare leadership.
- ✓ **Business Growth:** Opportunities to pilot and scale solutions.
- ✓ **Brand Positioning:** Alignment with WellLink's innovation and impact agenda.

Dues Per Facility	
One-Year Membership	\$1,175
Two-Year Membership	\$1,060 per year
Three-Year Membership	\$1,020 per year

### Dues Per Individual

Dues Per Individual	
One-Year Membership	\$195
Two-Year Membership	\$175 per year
Three-Year Membership	\$150 per year